

TSBA

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Monitoring: <b>Review: Annually, in May</b>	Descriptor Term: <b>Student Surveys, Analyses, and Evaluations</b>	Descriptor Code: <b>6.4001</b>	Issued Date:
		Rescinds:	Issued:

1 Surveys, analyses, and evaluations for research purposes shall be allowed by the Board when the  
2 project is viewed as contributory to a greater understanding of the teaching-learning process, the  
3 project does not violate the goals of the Board, and the disruption of the regular school program is  
4 minimal. The director of schools shall develop administrative procedures for approving requests for  
5 conducting surveys, analyses, or evaluations by agencies, organizations or individuals. The requests  
6 shall outline what is to be done, who is to be involved and how the results will be used and  
7 distributed.<sup>1</sup>

8 Prior to the dissemination of a survey, analysis, or evaluation to students, parents/guardians shall be  
9 notified of their ability to review the materials. Such notification shall include information indicating  
10 the purpose of the survey, analysis, or evaluation as well as who will have access to the results.  
11 Following such notification and prior to the administration of the survey, analysis, or evaluation,  
12 parents/guardians may opt their child out of participation. The director of schools shall develop  
13 procedures for granting such parental requests and to implement the other provisions of this policy.<sup>5</sup>

14 No student shall be required, as part of any program, to submit to a survey, analysis or evaluation that  
15 reveals information concerning:<sup>2,5</sup>

- 16 1. political affiliations or beliefs of the student or the student's parent;
- 17 2. mental or psychological problems of the student or the student's family;
- 18 3. sexual behavior or attitudes;
- 19 4. illegal, anti-social, self-incriminating, or demeaning behavior;
- 20 5. critical appraisals of other individuals with whom respondents have close family relationships;
- 21 6. legally privileged relationships;
- 22 7. religious practices, affiliations or beliefs of the student or the student's parent; or
- 23 8. income

24 without the prior consent of the student (if the student is an adult or emancipated minor), or in the case  
25 of an unemancipated minor, without the prior consent of the parent.<sup>5</sup>

26 **COLLECTING, DISCLOSING OR USING INFORMATION FOR MARKETING** <sup>3</sup>

1 In general, the district will not collect, disclose or use personal student information for the purpose of  
2 marketing or selling that information or otherwise providing that information to others for that  
3 purpose.

4 If any collected information is to be marketed or sold, parents will be directly notified at least annually  
5 at the beginning of the school year of the specific or approximate dates when such information will be  
6 collected. Parents, upon request, may inspect any instrument used to collect personal information for  
7 the purpose of marketing or selling that information before the instrument is administered or  
8 distributed to the student. All parents and students of appropriate age may decline to provide the  
9 information requested.

10 This portion of the policy does not apply to the collection, disclosure or use of personal information  
11 collected from students for the exclusive purpose of developing, evaluating or providing educational  
12 products or services for or to students or educational institutions to the extent allowed by law, such as  
13 the following:<sup>4</sup>

- 14 1. College or other postsecondary education recruitment or military recruitment.
- 15 2. Book clubs, magazines and programs providing access to low-cost literary products.
- 16 3. Tests and assessments used by elementary schools and secondary schools to provide  
17 cognitive, evaluative, diagnostic, clinical, aptitude or achievement information about students  
18 (or to generate other statistically useful data for the purpose of securing such tests and  
19 assessments) and the subsequent analysis and public release of the aggregate data from such  
20 tests and assessments.
- 21 4. The sale by students of products or services to raise funds for school-related or education  
22 related activities.
- 23 5. Student recognition programs.

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Legal References

1. TCA 49-2-211
2. 20 USCA § 1232h
3. No Child Left Behind, Part F § 1061 (1)(E) & (F) & (2)
4. No Child Left Behind, Part F § 1061 (4)(A)
5. TCA 49-2-211

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Cross References

Testing Programs 4.700